

#### Press/Media Contact:

Shelley Spicer, California Film Institute
Director of Marketing & Publicity
415-526-5845 (o) | 415-269-5808 (m) | sspicer@cafilm.org
(The above number and email are not for publication)

#### FOR IMMEDIATE RELEASE

### 38<sup>TH</sup> ANNUAL MILL VALLEY FILM FESTIVAL October 8 – October 18, 2015 ADVANCE TICKET PACKAGES ON SALE FRIDAY, JUNE 5.

**SAN RAFAEL**, **Calif**. (June 2, 2015) – The 38<sup>th</sup> Mill Valley Film Festival (MVFF) will be here sooner than you know (October 8 – 18) and is sure to follow in the MVFF tradition of celebrating great film and great talent.

Following the success of last years advance ticket package sales, MVFF will once again offer California Film Institute (CFI) members and the general public early access to Mill Valley Film Festival passes and packages.

With a reputation for launching new films and creating awards season buzz, MVFF has a knack for spotting emerging talent as well as drawing legendary artists. Known as the filmmaker's festival, MVFF welcomes more than 200 filmmakers and guests from around the world and in the past two years alone has hosted such luminaries as Costa-Gavras, JC Chandor, Damien Chazelle, Geoffrey Rush, Steve McQueen, Lupita Nyong´o, Ben Stiller, Jared Leto, Jason Reitman, Eddie Redmayne, Hilary Swank and Laura Dern, among many others.

In 2014, the festival featured over 200 screenings, representing over 50 countries with 24 official premieres and more than 61,000 audience members present.

Advance ticket packages and passes are available for purchase Friday, June 5, 2015 ~ mvff.com.

#### **About the Mill Valley Film Festival**

Presented by the California Film Institute, the 38<sup>th</sup> Festival runs October 8 – 18, 2015 at the CinéArts@Sequoia and 142 Throckmorton Theatre (Mill Valley), the Christopher B. Smith Rafael Film Center (San Rafael), Century Larkspur Landing, Cinema Corte Madera and the Lark Theatre (Larkspur). With a reputation for launching new films and creating awards season buzz, MVFF has earned a reputation as a "filmmakers' festival" by celebrating the best in American independent and world cinema alongside high profile and prestigious award contenders.



#### MVFF38 ADVANCE TICKET PACKAGES



#### 2015 MILL VALLEY FILM FESTIVAL ADVANCE TICKET PACKAGES AND PASSES

# OPENING NIGHT PACKAGE: TWO TICKETS FOR THE OPENING NIGHT FILM & GALA AT MARIN COUNTRY MART

MVFF kicks off with a buzzy, highly-anticipated Opening Night Film and our Opening Night Gala celebrates the glamor of cinema and our beautiful home in Marin. A glittering night of fantastic film, delicious local cuisine, great music and flowing spirits, shared with attending special guests, filmmakers, film fans – and you! Opening Night is Thursday, October 8, 2015. Secure your tickets to this popular event before they sell out!

**\$200 Member / \$225 Non-Member** 

## CLOSING NIGHT PACKAGE: TWO TICKETS FOR CLOSING NIGHT FILM & PARTY IN SAN RAFAEL

MVFF concludes in grand style, spotlighting an acclaimed Closing Night Film, followed by our legendary Closing Night Party. Enjoy delectable food and beverages from local purveyors and dance the night away to fabulous live music with fellow Festival-goers, filmmakers and special guests in attendance!

\$135 Member / \$150 Non-Member

#### MOVIE 12-PACK: A GREAT DEAL FOR THE ULTIMATE FILM LOVER

Cover some serious festival ground at a great price. Enjoy redeeming these twelve movie vouchers\* for yourself or anyone you choose as soon as the onsale date hits. Members of the California Film Institute redeem their vouchers before tickets go on sale to the general public—a great reason to join!



\*Film vouchers are redeemable for regularly priced screenings only and are not valid for special events.

#### \$135 Member / \$160 Non-Member

#### **MVFF MUSIC PASS**

New for 2015, we're offering the MVFF Music pass, providing access to nine evenings of live music exclusively curated for MVFF at the landmark Sweetwater Music Hall in downtown Mill Valley. Kick back and relax with Festival attendees in an intimate club setting, enjoy drinks, good times and world-class entertainment. There is a very limited amount of passes available at this advance discount rate – get yours before they sell out!

#### **\$175 Member / \$195 Non-Member**

#### **DIRECTORS PACKAGE**

Enjoy the Festival in comfort and style with early entry to all Festival screenings, early access to redeem your Movie 12-Pack, PLUS Directors Circle membership and year-round benefits at the Smith Rafael Film Center.

- Movie 12-Pack for regularly priced screenings (does not include special events)
- One Annual Directors Circle membership includes:
  - Second entry lines at all Festival screenings
  - Early pre-sale period for access to the hottest MVFF tickets
  - Sneak preview of the MVFF line-up
  - Free member screening during MVFF
  - Invitations to year-round private member screenings
  - Guest vouchers to the Smith Rafael Film Center
  - Member discounts at the box office and concessions
  - Tax deductible portion based on average usage is \$100

#### **Only \$455**

#### PREMIER PACKAGE

The Premier Package is your access to the renowned MVFF screenings and parties. You'll attain entry status to either the Opening Night Film & Gala or Closing Night Film & Party plus two tickets to a guaranteed-to-sell-out MVFF Tribute & Party (your pick!)\*. With your Premier Patron membership included, the revels continue all year with great events at the Smith Rafael Film Center.



- Two tickets to the MVFF Tribute screening and party of your choice!
- One annual Premier Patron membership includes:
  - Two tickets to either the Opening Night Film & Gala or Closing Night Film & Party
  - Second entry lines at all Festival screenings
  - First access to the hottest MVFF tickets
  - Access for two to the Filmmaker Lounges, including complimentary wine, beer and snacks
  - Sneak preview of the MVFF line-up
  - Free member screening during MVFF
  - Invitations to year-round private member screenings
  - Guest vouchers to the Smith Rafael Film Center
  - Member discounts at the box office and concessions
  - Tax deductible portion based on average usage is \$280

#### \*Must RSVP for the Tribute event and Opening or Closing by 9/18/15

#### \$800

#### MVFF FAST PASS: ALL ACCESS AT THE FESTIVAL

Experience all that MVFF has to offer! With the MVFF Fast Pass, you're granted total access to star-studded special events, parties and, of course, films! First access to the theater provides your choice of the best available seats in the house. Add to that priority year-round benefits and you'll never want to experience events another way.

- Exclusive program reveal cocktail reception with Executive Director and Founder
- First entry to theaters at MVFF pick any available seat!
- All access to MVFF tributes, Spotlights, Centerpieces, Opening and Closing Nights
- All access to MVFF films, panels and shorts, parties, brunches and receptions
- Concierge ticketing service
- Access to the Filmmaker Lounges, including complimentary wine, beer and snacks
- Recognition as a supporter in MVFF publications and on-screen yearround
- Year round member benefits include first choice of premiere screenings and special events
- Tax deductible portion based on average usage is \$2,100 single / \$4,200 dual



RSVP required for all programs and events by designated date to ensure access. Passes are non-transferable. Pass is for one person. Dual passes available.

\$2,500 single / \$5,000 dual

#### **CFI FAST PASS:**

### THE ULTIMATE RED CARPET EXPERIENCE: ALL-ACCESS AT THE FESTIVAL AND YEAR-ROUND

Experience all that MVFF and the Christopher B. Smith Rafael Film Center has to offer all year long! This all-access pass is the ultimate year-round VIP experience.

Enjoy <u>all the benefits of the MVFF Fast Pass</u> (see above), plus:

- Reserved seating at MVFF screenings with RSVP (held up to 15 min before showtime)
- Complimentary access to films and events at the Rafael <u>365 days of the</u> year!
- First priority to exclusive premiere film screenings and receptions yearround
- First entry and reserved seating at Member Screenings year round
- Complimentary access and reserved seating at the Academy Awards Night screening party
- Acknowledgement of your support of programs including CFI Education
- Tax deductible portion based on average usage is \$4,500 single / \$9,000 dual

RSVP required for all programs and events by designated date to ensure access. Passes are non-transferable. Pass is for one person. Dual passes available.

\$5,000 single / \$10,000 dual

NO REFUNDS OR EXCHANGES