

*MEDIA RELEASE*

**CALIFORNIA FILM INSTITUTE UNVEILS  
46<sup>TH</sup> MILL VALLEY FILM FESTIVAL CREATIVE DESIGN AND POSTER  
*FESTIVAL DATES THURSDAY, OCTOBER 5 – SUNDAY, 15, 2023***



Mill Valley, CA – The California Film Institute is thrilled to announce the 2023 Mill Valley Film Festival (MVFF) dates, Thursday, October 5 – Sunday, October 15, 2023, and unveil the official poster for the highly anticipated 46<sup>th</sup> edition of the Mill Valley Film Festival. The 2023 visual design, created by fellow Marin County locals Butler, Shine, Stern & Partners (BSSP), showcases a vibrant and captivating visual that reflects the diverse and dynamic nature of MVFF, known for its innovative programming, commitment to creative exploration, and dedication to highlighting exceptional cinematic works.

“We are delighted to showcase the MVFF46 poster, a result of our ongoing collaboration, now in its eighth year, with the talented team at BSSP,” said MVFF Founder and Festival Director Mark Fishkin. “BSSP’s creative expertise and passion for film align perfectly with our mission to bring outstanding storytelling through the medium of film to our audiences. The poster embodies the energy and inspiring experiences that make the world of film so unique.”

“Our long-standing relationship with MVFF is, like the films they showcase yearly, rewarding, inspiring, and a heck of a lot of fun. And this year’s concept visually brings to life that creative “spark” and connection you experience after watching a great film,” said John Butler, Co-Chairman and Founding Partner at BSSP.

As the festival approaches, further details about the exciting lineup and special events will be announced and updated on the official Mill Valley Film Festival website ([mvff.com](http://mvff.com)).

### **Connect with the Mill Valley Film Festival**

**Twitter:** [@MVFFilmFestival](https://twitter.com/MVFFilmFestival)

**Facebook:** [@MillValleyFilmFestival](https://www.facebook.com/MillValleyFilmFestival)

**Instagram:** [@millvalleyfilmfest](https://www.instagram.com/millvalleyfilmfest)

**YouTube:** [@CaliforniaFilmInstitute](https://www.youtube.com/CaliforniaFilmInstitute)

For more information: [mvff.com](https://mvff.com)

#### **About Mill Valley Film Festival**

Presented by the California Film Institute (CAFILM), the 46th Mill Valley Film Festival runs October 5-15, 2023. MVFF is a significant cultural cinema event in the San Francisco Bay Area. It has gained international recognition for its commitment to showcasing exceptional films, supporting emerging talent, and fostering creative dialogue. Over the years, it has hosted renowned filmmakers, actors, and industry professionals, further establishing its reputation as the West Coast launch pad for many Academy Award®-winning films and a hub for cinematic excellence.

#### **About Butler, Shine, Stern & Partners**

Butler, Shine, Stern & Partners (BSSP) is an independent creative company located in Sausalito, California. Through their distinctive philosophy and approach to brand building, they have achieved remarkable outcomes for clients such as Blue Shield of California, ESPN, Constellation Brands, Rao's Homemade, and Noosa Yoghurt, among others.

#### **About California Film Institute**

The California Film Institute (CAFILM) is a non-profit organization that celebrates and promotes film and media arts through its renowned programs, which include the Mill Valley Film Festival and DocLands Documentary Film Festival. CAFILM fosters the next generation of filmmakers and film lovers through CAFILM Education, offering a wide range of activities, including screenings, Q&A sessions, seminars, and a rich program of classes and hands-on workshops led by international & local filmmakers and industry professionals. The Christopher B. Smith Rafael Film Center, one of the leading non-profit independent theaters in the country, serves as a year-round hub for cinema-centric programming. CAFILM utilizes the power of storytelling through film to entertain and address social, environmental, and cultural issues, reaching 275,000 guests annually. Additionally, CAFILM is the majority owner of the Sequoia Theater in downtown Mill Valley. The organization relies on the generosity of its community; the invaluable support from our sponsors, foundations, individual donors, and members ensures our ability to sustain these vital programs. For more information, visit [cafilm.org](https://cafilm.org).