

MEDIA RELEASE

CALIFORNIA PREMIERE FEAST YOUR EARS: THE STORY OF WHFS 102.3 FM

46TH MILL VALLEY FILM FESTIVAL

FESTIVAL DATES THURSDAY, OCTOBER 5 – SUNDAY, OCTOBER 15, 2023



Mill Valley, CA, August 18, 2023 – The Mill Valley Film Festival announces the California Premiere of Jay Schlossberg’s **Feast Your Ears: The Story of WHFS 102.3 FM**, a feature-length documentary chronicling the revolutionary impact of FM radio trailblazer WHFS 102.3 FM. This small yet influential commercial radio station became the countercultural voice transcending generations. The film takes you on a musical and historical journey through the 1960s, 70s, and 80s, an era hailed as the golden age of progressive “free form” radio in the United States, the documentary chronicles how WHFS became a resonant force for societal evolution on the airwaves. Featuring interviews with renowned figures including Roger McGuinn, Emmylou Harris, Taj Mahal, Joan Armatrading, Jesse Colin Young, Bruce Cockburn, Nils Lofgren, and many more.



About Director/Executive Producer Jay Schlossberg

For the last 25 years, Jay has owned Media Central, LLC, and is the Executive Producer of Media Central Films. He has over thirty years in the film/video industry; in that time Media Central has become a leader as a global crewing and production services broker/agent throughout the US and 111 other countries. Jay is currently a member of the Producers Guild of America (PGA) as well as NPACT.

In addition to the film screening, on Friday, October 13, MVFF will also present **AN ENTERTAINING EVENING OF EAST AND WEST COAST RENEGADE RADIO**. Following the California premiere of Jay Schlossberg’s documentary feature film *Feast Your Ears: The Story of WHFS 102.3*, we’re turning up the heat with a live concert that’s all about celebrating the iconic independent radio stations that kept us jamming through the 1960s, ‘70s, and ‘80s – WHFS on the East Coast and KSAN on the West Coast. Hosted by the legendary Ben Fong-Torres, this night is gonna rock as we bring you performances by Taj Mahal, Jesse Colin Young, members of the Firesign Theater, a reunion of former DJs from both KSAN and WHFS Radio, and other surprise guests that will have you grooving to the tunes.

Stay connected:

Twitter: [@MVFFilmFestival](https://twitter.com/MVFFilmFestival)

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YouTube: [@CaliforniaFilmInstitute](https://www.youtube.com/CaliforniaFilmInstitute)

For more information: mvff.com

About Mill Valley Film Festival

Presented by the California Film Institute (CAFILM), the 46th Mill Valley Film Festival runs October 5-15, 2023. MVFF is a significant cultural cinema event in the San Francisco Bay Area. It has gained international recognition for its commitment to showcasing exceptional films, supporting emerging talent, and fostering creative dialogue. Over the years, it has hosted renowned filmmakers, actors, and industry professionals, further establishing its reputation as the West Coast launch pad for many Academy Award®-winning films and a hub for cinematic excellence.

About California Film Institute

The California Film Institute (CAFILM) is a non-profit organization that celebrates and promotes film and media arts through its renowned programs, which include the Mill Valley Film Festival and DocLands Documentary Film Festival. CAFILM fosters the next generation of filmmakers and film lovers through CAFILM Education, offering a wide range of activities, including screenings, Q&A sessions, seminars, and a rich program of classes and hands-on workshops led by international & local filmmakers and industry professionals. The Christopher B. Smith Rafael Film Center, one of the leading non-profit independent theaters in the country, serves as a year-round hub for cinema-centric programming. CAFILM utilizes the power of storytelling through film to entertain and address social, environmental, and cultural issues, reaching 275,000 guests annually. Additionally, CAFILM is the majority owner of the Sequoia Theater in downtown Mill Valley. The organization relies on the generosity of its community; the invaluable support from our sponsors, foundations, individual donors, and members ensures our ability to sustain these vital programs. For more information, visit cafilm.org.

The California Film Institute and Mill Valley Film Festival are in Marin County, California, on the traditional, ancestral, and contemporary homelands of the Coast Miwok, Pomo, and Wappo peoples. This includes the Southern Pomo and Graton Rancheria Tribes. These tribes were removed or displaced from their lands. We recognize this history and the harm to present-day Coast Miwok, Pomo, and Wappo peoples and to their ancestors. The California Film Institute commits to moving forward from a place of authenticity and working with present-day tribes to elevate their stories, history, and present-day legacy through film.

Supporters

The California Film Institute is once again proud to acknowledge the leadership support of the Christopher B. Smith Family, Jennifer Coslett MacCreedy, Nancy P. and Richard K. Robbins Family Foundation, and Vickie Soulier, and the continued major support of Marin Community Foundation, The Bernard Osher Foundation, and The Gruber Family Foundation. We are also fortunate to have the contributions of the following Signature and Major Sponsors of the Mill Valley Film Festival: Jackson Square Partners, Lucasfilm, Ltd., Wareham Development, and Bellam Self Storage and Boxes.

FOR CALENDAR EDITORS

46th Mill Valley Film Festival

Celebrating the best of independent and world cinema alongside high-profile and prestigious award contenders.

Thursday, October 5 to Sunday, October 15, 2023

Ticket On-Sale Dates

Advance Ticket Packages and Passes on sale Monday, August 7, 2023

General Public Single Tickets on sale Tuesday, September 12, 2023

CFI members can purchase single tickets in advance of the public beginning Friday, September 8, 2023

MVFF46 Bay Area Screening Venues:

San Rafael: Christopher B. Smith Rafael Film Center – October 5 – 15, 2023

Mill Valley: CinéArts Sequoia – October 5 – 15, 2023

Larkspur: Lark Theater –October 13 -15, 2023

Berkeley: Berkeley Art Museum and Pacific Film Archive – October 6, 7, & 8 and October 13 & 14, 2023

San Francisco: The Roxie Theater – October 9 & 10, 2023